

Message Text

UNCLASSIFIED

PAGE 01 PARIS 14212 132039Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W
-----141017Z 109941 /13-12

R 131916Z MAY 77
FM AMEMBASSY PARIS
TO SECSTATE WASHDC 2802
INFO AMEMBASSY BRUSSELS
AMEMBASSY LONDON

UNCLAS PARIS 14212

INFO ADDRESSEES: PLEASE PASS TO STATE INVESTMENT
AND TRADE OFFICES.

E.O. 11652: N/A
TAGS: BTIO, FR
SUBJECT: REVERSE INVESTMENT OPPORTUNITY: SOCIETE
INDUSTRIELLE LESAFFRE.

1. EMBASSY FORWARDS FOLLOWING REVERSE INVESTMENT OPPORTUNITY:

NAME: SOCIETE INDUSRIELLE LESAFFRE

ADDRESS : 137 RUE GABRIEL PERI
59700 MARCQ EN BAROEUL

C. TELEPHONE: 72-1400

D. TELEX:

E. CONTACT: FABIAN LESAFFRE GERANT

F. COMMENT: LESAFFRE IS EUROPE'S LARGEST MANUFACTURER
OF YEAST. FAMILY-OWNED WITH ANNUAL TURNOVER
OF DLS50 MILLION, COMPANY EXPORTS 70 PERCENT OF ITS
PRODUCTION, MOSTLY TO AFRICA AND ASIA. LESAFFRE PLANS TO
INVEST ABOUT DLS6 MILLION IN NEW YEAST MANUFACTURING
FACILITY IN U.S. SITE SELECTION IS SUBJECT TO
FOLLOWING CONDITIONS/CONSIDERATIONS.

(1) SINCE MOLASSES ACCOUNTS FOR ONE THIRD
OF PRODUCTION COSTS, PLANT MUST BE LOCATED IN OR NEAR
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SUGAR BEET OR CANE GROWING AREAS.

(2) FERMENTATION PROCESS REQUIRES WATER
FOR COOLING. WATER IS RELEASED AT HIGHER TEMPERATURE
AND WITH POTASSIUM RICH RESIDUE WHICH RAISES ENVIRON-
MENTAL QUESTIONS.

(3) SINCE QUASI-TOTALITY OF PRODUCTION WILL
BE FOR EXPORT TO LESAFFRE'S TRADITIONAL MARKETS,

SITE SHOULD BE NEAR PORT WITH GOOD LINKS TO AFRICA
AND ASIA.
GAMMON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 13-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977PARIS14212
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770170-0975
Format: TEL
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770561/aaaacaor.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: da683895-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 13-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2535797
Secure: OPEN
Status: NATIVE
Subject: REVERSE INVESTMENT OPPORTUNITY: SOCIETE INDUSTRIELLE LESAFFRE.
TAGS: BTIO, FR
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/da683895-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
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